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ORGANIC FOOD INDIA CONCLAVE

**An Event on  
Organic Agri Food Business - Opportunities Amidst Challenges.  
Vision - 2025**



**Organic Farmers - Natural Farming - Exporters -  
Brands - CBs - RCs - FPOs - State Governments**

**Friday, 23 September, 2022 | Taj Hotel & Convention Centre, Agra**

[www.teflasofic.com](http://www.teflasofic.com)

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**CONFERENCE · EXHIBITION · BUSINESS NETWORKING & AWARDS**



# OFIC 2022

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The global organic food & beverage market is expected to reach USD 320.5 billion by 2025. Growing adoption of organic food & beverages owing to associated health benefits and eco-friendly characteristics is expected to drive demand over the next six years. In addition, regulatory support for organic farming is also expected to have a positive influence on the market by improving supply and product quality.

In India, majority of the demand for organic foods is originating from Tier I cities such as Mumbai, Delhi, Chennai, Bangalore, Gurgaon and Pune. Companies are witnessing increase in sales as a result of increasing demand from metro cities and the entry of several new players in the organic food market offering an online channel for purchase. Organic food usually costs up to 20% to 30% more than conventional food items which is one of the major challenges in Indian market as majority of the consumers are quite price sensitive. However, at the same time increasing health consciousness and increasing disposable income among Indians is incessantly increasing the demand for organic food.

## **Govt. For Simpler Organic Agri Product Certification**

In the financial year 2022-23 (Fy22) India produced around 1.7 million tonnes of certified organic products including oilseeds, sugarcane, cereals, millets, spices, dry fruits, vegetables, coffee etc, with Madhya Pradesh emerging as the largest producer.

Organic agricultural products have huge potential to increase their domestic consumption and exports. The government is planning to make the certification and labeling process of organic agricultural products simpler and cost effective to narrow the price difference between conventional and hybrid products.



# CONFERENCE AGENDA 2022

Friday, 23 September, 2022 | Taj Hotel & Convention Centre, Agra

Friday, 23rd September, 2022

8.30am Onwards

Registration

10.00am – 11.15am

Inaugural & Keynote Session  
Trends & Developments in Organic Food and Beverages Industry in India  
Government & Organic Food and Beverages in India

11.15am – 11.30am

Energy Break

11.30am – 12.15pm

**Business Session I**  
India Organic Food & Beverages Industry Future Outlook & Projections, FY 2022 – FY 2023  
Export Market of Organic Products in India

12.15pm – 1.00pm

Changing Market Trends, Dynamics & Consumer Behavior  
Policy & Regulatory Landscape

1.00pm – 2.15pm

Networking Lunch

2.15pm – 3.15pm

**Business Session II**  
Organic Food Processing – Where are we, where could we go?  
Quality Concepts of Organic Foods from Past to Future  
Organic Food Products: Direct Marketing & Consumers Trusts  
Quality & Safety of Organic Plant and Animal Products

3.15pm – 4.00pm

Pest Management in Organic Farming  
Environment Stability of the Food Supply  
Value – Added Production and Processing without Synthetic  
Food Additives & Processing Aids

4.00pm – 4.30pm

Energy Break



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4.30pm - 5.30pm

New Economy- Global & Indian

5.30pm - 8.00pm

**JAIVIK Awards**

8.00pm Onwards

Entertainment, Cocktails & Dinner



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# Key Reasons To Attend

**A**

## Achieve

a greater insight into what is driving Organic Food & Beverage Market Growth.

**B**

## Build

new Contacts with key Business Leaders shaping the Organic Food & Beverage Market Trade.

**C**

## Capture

information on future supply & demand of Organic Food & Beverage Market trends.

**D**

## Discover

Up-to-date information on the latest emerging trends in the Organic Food & Beverage Technology

**E**

## Examine

Techno-commercial collaborations/ventures and other possibilities in the Organic Food & Beverage Market Trade.

# Who Should Attend?

The event will be attended by Policy Makers, Leading Traders, Processors, Exporters, Wholesalers, Farmers, Retail Investors, Corporate Groups, Commodity Exchanges, Large Supermarkets, Pharmacies, Drugstores, Logistics Companies and Machinery Manufacturers etc. from India, China, Japan, Australia, Canada, Germany, USA, France, Italy, Switzerland, Spain & United Kingdom.

# Participants & Presenters

- Farmers
- Seed Producers
- Plant Breeders
- Cooperatives
- Distributors
- Importers
- Buyers
- Dealers
- Exporters
- Manufacturers
- Food companies
- Healthcare Practitioners
- Researchers
- Formulators
- Retailers & Retail Outlets
- Supermarkets & Dept. Stores
- Spa & Health Centers
- Online stores
- Consultants
- Investors
- Nutraceuticals
- Dietary supplement
- Functional Food & Beverages
- Plant Extracts & Botanicals
- Essential Oils & Aromatherapy
- Natural & Herbal Medicines
- Food & Beverages
- Organic Foods
- Diet Foods
- Sports Nutrition
- Spices & Spice Oils
- Health & Beauty
- Personal Care products
- Eco Products
- Animal Nutrition
- Other Natural products

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# Exhibition on Organic Food & Beverage, Green Food & Health Food Products, Machinery & Services

OFIC 2022 Exhibition has been designed to showcase emerging technologies available worldwide as also to promote business interest relating to market trends that enable the industry to remain competitive and is the ideal platform for technology transfer, business meets and joint ventures for identifying potential investors to boost industrial production, collaboration and international trade.



## Unique Advantages

- Up-to-date information on the latest emerging trends in the Organic Food & Beverage Technology.
- A cross – cultural forum for exchange of ideas and business contacts.
- A virtual directory of who's who in the international market.
- Exposures to latest sophisticated process equipment currently used in the Industry.
- A comprehensive view of the traders and related industries.
- Niche marketing guides and advice on products and services, including cost effective methods on production.
- Techno-commercial collaborations/ventures and other possibilities.
- Trade prognostications for the 21st Century.



## Exhibitor Profile

- Natural & Organic Foods
- Health and Dietary Supplements
- Diet Products, Sports Food
- Nutritional Drinks Antioxidants
- Fortified Foods
- Fruits, Vegetables, Dairy Products
- Readymade Meals
- Dry Commodities
- Mineral Water & Beverages
- Refrigerated / Frozen Foods
- Marine & Other Products
- Superfoods
- Vitamins and mineral supplements
- Nutritional supplements
- Natural and Organic Cosmetics
- Holistic health (color therapy, aromatherapy, light therapy)
- Nutraceuticals, Functional Food & Bakery Ingredients
- Cosmetics, Make-up, Skin & Hair, Dental, Baby Care, Fragrances & Perfumes, Body Care & Hygiene, Massage & Spa Products Essential oils & Aromatherapy....
- Food, Beverage, Medicine, etc.
- Processing Technology
- Specialized Packaging
- Encapsulation Equipments
- Labeling
- Processing Equipments/Packaging
- Natural Medicinal products
- Pesticides, Fertilizers & Crop Care
- Household Cleaners,
- Bio-energetics & Essence Sticks.
- Health Spas/Resorts,
- Natural Remedies & Therapies
- Universities & Institutes



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**23 September, 2022  
Taj Hotel & Convention centre, Agra, UP, India**

**About Jaivik India Awards:** Organic agriculture and agribusiness is growing rapidly in the last many years. The organic farming and food industry has seen a major boost in the post-pandemic world. While the pandemic disrupted supply chains and farmers were distressed, they persevered. India registered the highest growth in the world (in absolute terms) by adding about 3.6 lakh hectares of organic land. It is further estimated that the organic industry will grow at a faster rate in India assisted by the renewed demand for organic products post-pandemic.

Our objective is to recognise and reward the extraordinary contributions of the different players in the organic sector. Slated to be an annual event, the first edition of Jaivik India Awards was held at Bangalore in 2018 and the second edition in 2019 at New Delhi. With the pandemic, the event could not be held for the past two years. We take great pleasure in announcing the renewed 3rd edition of the awards in September 2022 at Agra.

**About Jury:** The Jury will comprise 10 eminent members associated with the organic sector from Government, business, production, research, farmers and professionals. An exhaustive peer review and judging process will add high level credibility and transparency to the process of selection of worthy and outstanding contributors.



## About Award categories

These awards are presented based on the work and contribution in the below mentioned categories

1. Organic Farmers: 3 farmers in each of the four regions  
(East and NE, West, South, North -2 Organic farmers and 1 Natural farming)
2. Government/State Govt and their agencies Three state govts to be awarded for their organic programmes and promotions
3. Exporters of Organic products
  - a. Best Export company in organic food products
  - b. Best Export company in organic non-food products
4. Domestic Organic brands
  - a. Best domestic retail brand
  - b. Best company with Direct Farmers Projects/sourcing in Organic farming.
5. Best Certification Body- 3 Prizes
6. Best Regional Council- 3 Prizes
7. Best Company in marketing of Organic Millets – 3 Prizes
- 8.. Best Organic FPO /Farmers Federation /Cooperatives- 3 Prizes





## Entertainment Extravaganza

An ideal social evening with Music & Entertainment - an occasion to meet old friends, to make new friends, to relax & unwind & develop new business relationships.

## Sponsorship & Leadership

Sponsorship at OFIC 2022 & JAIVIK INDIA AWARDS is a unique opportunity to raise your company's profile and align your business agenda with the Industry Stakeholders. Take advantage of this gathering to promote your corporate image.

### Sponsorship Opportunities Available for the following:

- |                  |                  |
|------------------|------------------|
| Title Sponsor    | Conference Kits  |
| Titanium Sponsor | Lunch            |
| Platinum Sponsor | Cocktails        |
| Diamond Sponsor  | Dinner           |
| Gold Sponsor     | Cultural Evening |
| Silver Sponsor   | Gifts            |
| Bronze Sponsor   | Session Sponsor  |

# Join Us

IN THE SPLENDID NETWORKING ENVIRONMENT & ENTERTAINMENT  
PROGRAMME DURING  
OFIC 2022 & JAIVIK INDIA AWARDS  
AT AGRA THIS September & FIND OUT FOR YOURSELF





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### Taxes Applicable

CATEGORY	TAJ HOTEL		TRIDENT OBEROI		MARRIOTT COURTYARD	
	Before 20th August, 2022	After 20th August 2022 and Spot	Before 20th August, 2022	After 20th August 2022 and Spot	Before 20th August, 2022	After 20th August 2022 and Spot
Single Delegate with one night stay	INR 25,000/ USD 550	INR 30,000/ USD 650	INR 23,000/ USD 525	INR 28,000/ USD 650	INR 21,000/ USD 500	INR 27,000/ USD 600
Single Delegate with two night stay	INR 35,000/ USD 700	INR 40,000/ USD 850	INR 28,000/ USD 650	INR 36,000/ USD 775	INR 27,000/ USD 600	INR 32,000/ USD 700
Only Delegate Registration & JAIVIK Award Pass	INR 15,000/ USD 400	INR 20,000/ USD 500	Includes To & Fro Transportation from Taj to Trident & Marriott without any extra cost			



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Tefla's has been one of India's distinctive players within the gambit of conferences, exhibitions and awards. Having catered to niche industry segments through an array of focused initiatives, Tefla's has played a pivotal role in expanding the knowledge sphere and networking landscape for the national as well as international industrial congregation.

With an array of focused services and specialized curations, Tefla's not only caters to the entire gambit of events, but has also conceptualized a blend of legacy event IPs.

[www.teflas.com](http://www.teflas.com)



We started as a knowledge and resource centre for the organic sector in 2004, when the organic farming movement had just begun in India. Our growth through the years has been concurrent with the organic sector in India. With over 18 years of experience and expertise working with all the players in the organic sector – from farmers, traders, research and academic institutions to governments and policy makers, we can proudly claim to be leaders in the organic sector.

We have a presence across 24 states of India, helped nearly 2 lakh farmers to convert 1.30 lakh hectares into organic farming and facilitated formation of 190 FPOs (Farmer Producer Organisation) with nearly 96,000 farmers

[www.iccoa.org](http://www.iccoa.org)



**312, A Wing, MainFrame, Royal Palms, Aarey Milk Colony,  
Goregaon East, Mumbai - 400065**

**Contact for more details on OFIC Delegate  
Participation, Sponsorship & Exhibition Stall**

**9833755566 / 9833855566**

**Email: Events @ teflas.com**

**Website: [www.teflas.com](http://www.teflas.com) | [www.teflasofic.com](http://www.teflasofic.com)**



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